



2024 Sponsor Packet

We're excited to invite you to join us in another year of the Midwest Energy Policy Series. To build on the success of our events, we're integrating Advancing Renewables Conference (ARC) into our MEPS framework. Recognizing the shared themes between the ARC and MEPS on Energy Efficiency, we've decided to combine these events to offer a better experience for all.

Our combined conferences will bring together, on average, 350-450 attendees, speakers, and sponsors. Sponsoring at the full series level (3 events) allows you to increase your footprint and exposure at a lower cost. Additionally, as a Diamond or Gold sponsor, you can provide a speaker and topic for the events you sponsor. Full series sponsors can provide a video message to be played during the event and content to be included in our newsletter. Additional sponsor benefits are listed below, including free and discounted registrations for your organization.

The 2024 Midwest Energy Policy Series is developing into another impactful series of events.

The MEPS on Energy Infrastructure (1-day event) will address a variety of pressing energy topics, including. *Environmental Impact Requirements, Muni & Coop Infrastructure, MEI Energy Storage Paper, Large Power Users, EESS Generation vs Resource, SPP & Miso, Energy Bank BIL & IRA updates*, and more.

The MEPS/ARC on Energy Efficiency (2-day event) will address many topics and the agenda is currently being developed, but would likely include *PACE, Building Codes, Pay-As-You-Save (PAYS), Heat Pumps, Building Energy Performance Standards*, and more.

The MEPS on Energy Economic Development (1-day event) will look to highlight *Energy Economic Development Success Stories, Energy-Related Legislation*, and more.

Sponsorship Opportunities

Your sponsorship of the Midwest Energy Policy Series helps provide diverse, fact-based presentations and engaging discussions on the Midwest's most pressing energy issues.



Sponsor Benefits

	DIAMOND	GOLD	SILVER	BRONZE	PARTNER
Package Plan	1 Event \$4,500 2 Events \$8,100 3 Events \$10,800	1 Event \$3,300 2 Events \$5,940 3 Events \$7,920	1 Event \$2,222 2 Events \$3,400 3 Events \$5,334	1 Event \$1,000 2 Events \$1,800 3 Events \$2,400	1 Event \$556 2 Events \$1,000 3 Events \$1,334
Input on speaker selection	✓	✓			
Sponsor-supplied video displayed during event	✓	✓	✓		
Sponsor-supplied content included in MEI's newsletter	✓	✓	✓		
Recognition via social media channels	✓	✓	✓	✓	✓
Logo in program(s), outreach materials, website	✓	✓	✓	✓	✓
Listing by category on registration page, outreach materials, email newsletter	✓	✓	✓	✓	✓
Free event registrations	12 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Registration discounts for additional guests	50%	40%	30%	25%	10%



MEPS Sponsorship Sign Up

[Sign up online here](#)

Sponsor name: _____

Address: _____

Phone: _____ E-mail: _____

Contact for ad: _____

** All sponsorship levels include logo placement on the website and marketing materials associated with the event(s). Please email logo and preferred website link to info@moenergy.org.

Please indicate the sponsorship level to which your organization is committing:

Diamond Sponsorship

___ Series (all 3 events) **\$10,800**

___ 2 events **\$8,100** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$4,500** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Gold Sponsorship

___ Series (all 3 events) **\$7,920**

___ 2 events **\$5,940** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$3,300** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Silver Sponsorship

___ Series (all 3 events) **\$5,334**

___ 2 events **\$3,400** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$2,222** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Bronze Sponsorship

___ Series (all 3 events) **\$2,400**

___ 2 events **\$1,800** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$1,000** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Partner Sponsorship

___ Series (all 3 events) **\$1,334**

___ 2 events **\$1,000** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$556** ___ Infrastructure ___ Energy Efficiency ___ Economic Development



Ways to submit sponsor payment

Please invoice my organization in the amount of \$ _____

I will pay by check

I will pay via [PayPal](#)

Please make checks payable to: **Missouri Energy Initiatives** and mail to:

Missouri Energy Initiative
238 East High Street, 3rd Floor
Jefferson City Missouri 65101

Email: Josh@moenergy.org

We appreciate your participation in the Midwest Energy Policy Series.